

Instructor Certification Program

This program will include:

- ▲ 3-day workshop
- ▲ Instructor manual
- ▲ Participant manual
- ▲ License to present the workshop
- ▲ Videotaping
- ▲ Coaching the coach
- ▲ Tips for business success

Your Benefits

- ✓ Three information-packed days with hands-on practice
- ✓ Comprehensive manuals to use during the training and afterwards
- ✓ State-of-the-art training provided by an expert facilitator
- ✓ Step-by-step guidelines to coaching individuals and presenting the Speakers Training Camp® materials
- ✓ A proven program that has been top-rated for over 20 years
- ✓ On-going support to help you deliver workshops with the latest research
- ✓ Speakers Training Camp® Certified Instructor logo to put on your website or resume
- ✓ Invitations to Speakers Training Camp® Certified Instructors events

Who Should Attend

- Individuals interested in providing training and coaching in presentation skills and public speaking
- Corporate trainers interested in providing a workshop on presentation skills for their company
- Military, government, educational trainers

Topics Included ...

1. Captivate your audience
2. Discover the 3 things audiences love the most about presenters
3. Cut preparation time in half
4. Avoid the top ten terrible turn-offs
5. Create a more dynamic style
6. Learn the secrets of the “rivet factor”
7. Utilize the art of charisma
8. Make dull facts and figures come to life
9. Mastering PowerPoint presentations
10. Organize your thoughts using the Speakers Training Camp® Presentation Planner
11. Manage “sticky situations”
12. Gather spellbinding material
13. Apply 13 techniques for handling nervousness
14. Enjoy giving presentations
15. Encourage audience participation
16. Use 15 professional techniques to become a memorable speaker
17. Answer difficult questions with ease
18. Plan for continuous success
19. Identify strengths and weaknesses using the Applause Meter
20. Coach for results

Visit www.successworks.com for the next Speakers Training Camp® Instructor Certification Workshop date. Call **833.671.4471** or email hello@successworks.com for more information.