



Instructor Certification Program

Help others become more confident, engaging and influential. Attend Speakers Training Camp® Instructor Certification Program.

What makes this program different?

- ✓ A proven program that has been top-rated for over 20 years
- ✓ 3 information-packed days with hands-on practice
- ✓ State-of-the-art training provided by an expert facilitator
- ✓ Step-by-step guidelines to coaching individuals and presenting the Speakers Training Camp® Workshop materials
- ✓ On-going support using the latest research to help you deliver Speakers Training Camp® workshops
- ✓ License to present the workshop and marketing materials
- ✓ Both U.S. and International Certifications are available

Here is how we do it ...

- ▲ Video-taping
- ▲ Coaching the coach
- ▲ Tips for business success
- ▲ On-going partnership with Successworks® to continually increase the value of your certification

Topics Included ...

- Captivate your audience
- Discover the 3 things audiences love the most about presenters
- Cut preparation time in half
- Avoid the top ten terrible turn-offs
- Make dull facts and figures come to life
- Make your PowerPoint presentations more effective
- Organize your thoughts using the Speakers Training Camp® Presentation Planner
- Manage “sticky situations”
- Apply 13 techniques for handling nervousness
- Encourage audience participation
- Use 15 professional techniques to become a memorable speaker
- Answer difficult questions with ease
- Plan for continuous success
- Identify strengths and weaknesses using the Applause Meter
- Coach for results

Who Should Attend

Consultants and internal trainers interested in providing training and coaching in presentation skills and public speaking

Visit www.successworks.com for the next Speakers Training Camp® Instructor Certification Workshop date. Call **800.473.1969** or email hello@successworks.com for more information.